



# PROMOTE WILD CAUGHT TEXAS SHRIMP AT YOUR BUSINESS

## Resources to help you tell the local story

Wild Caught Texas Shrimp is more than a product. It's a proud part of our coastal heritage and local food economy. When restaurants and retailers promote Wild Caught Texas Shrimp, they're supporting Texas shrimpers and helping consumers make informed choices about the seafood they enjoy.

To make it easy to share that story with your customers, the Texas Department of Agriculture and Commissioner Sid Miller have created a Resource Hub just for you, complete with downloadable materials designed to drive awareness, boost in-restaurant or in-store visibility, and show your support for fresh, local shrimp.

## What's in the Resource Hub?

Visit: [WildCaughtTXShrimp.com/Resources](http://WildCaughtTXShrimp.com/Resources)  
You'll find ready-to-use tools to help promote Wild Caught Texas Shrimp in your business:

- Logos and brand assets
- In-restaurant and in-store signage: window clings and stickers

## Why it matters

- Consumers care about local: More people are looking for responsibly sourced, local ingredients and Wild Caught Texas Shrimp delivers.
- It supports Texas communities: Every promotion helps preserve the livelihoods of Texas shrimpers and their families.
- It sets you apart: When you serve or sell Wild Caught Texas Shrimp, you're offering something fresh, wild, and proudly Texan.

## You're in good company

Participating restaurants and retailers are also featured on the campaign's Eat Local map at [WildCaughtTXShrimp.com](http://WildCaughtTXShrimp.com), helping Texans discover where they can enjoy or purchase Wild Caught Texas Shrimp near them.

## Have questions or need support?

We're here to help! Reach out to the team anytime at [Robert.Champion@TexasAgriculture.gov](mailto:Robert.Champion@TexasAgriculture.gov) for assistance using the materials or telling your local seafood story.



TEXAS DEPARTMENT OF AGRICULTURE  
**COMMISSIONER SID MILLER**